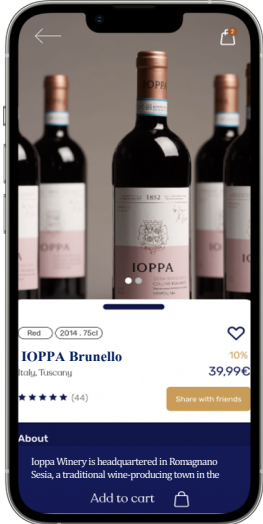
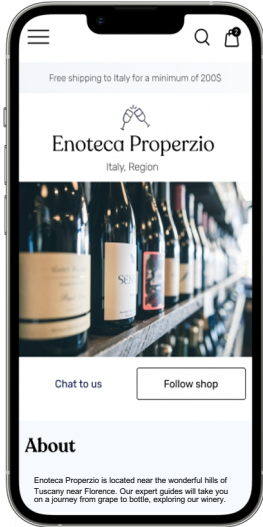




My Vino Shop

A VINO CIRCLE APP • WINE WITHOUT BORDERS

Available August 2024



Instant e-Commerce App Available For Your Customers Worldwide

- Promotions, specials, and notifications to your customers via mobile phone messages
- Promote wines, collections (group of wines), and instant purchases by your customers
- Direct deposit to your bank account
- Smart inventory management via back-office
- Manual or auto-pricing to match your profit goals.
- Stream live events promoting your best wines and your connections to local wine makers
- Let customers connect virtually to your experts and sommeliers
- Your customer and store information is fully protected
- Customers can choose their language of choice.
- Wine AI with wine offerings, analysis, and wine assistants
- Future version to include wine-clubs
- Many more features ... please request a demo

TWO Months Completely Free Try-Before-You-Buy
45€ / Month

Includes e-Commerce / Credit Card Processing
25 € Month Excludes e-Commerce / Credit Card Processing

Onboarding is included for limited time. Includes training, initial inventory uploading, Stripe integration.
200€ After Aug 1, 2024

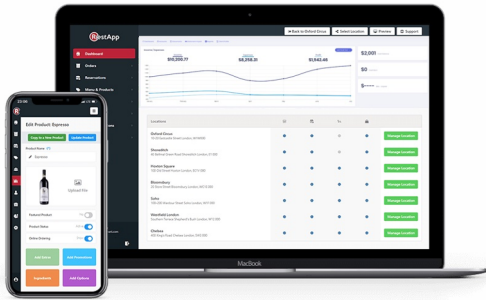
Stripe fees apply for credit card processing: 1.4% European / 2.99% rest of the World

www.VinoCircle.com / for more information contact Aleks@vinoCircle.com



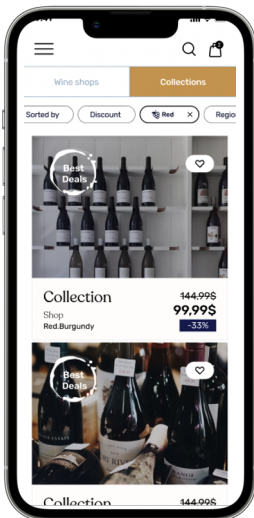
Smart Marketing & Wine AI

A VINO CIRCLE APP • WINE WITHOUT BORDERS



- Smart Inventory management allowing for manual pricing or auto-calculated pricing based on desired profit
- Promotions / specials management including push-notification to customers
- View all orders, ability to issue refunds or do direct charges
- Customized reports and analysis ... customer segmentation, product buying preferences, which specials work and how effective they are, and more
- Info management including pictures, videos, Lives as well as chat with customers from the back office by selected/all staff

Wine Artificial Intelligence



- Detect buying patterns and suggest new wines/collections based on inventory.
- Auto pricing based on detected patterns not just within the app but based on World prices.
- Suggested wines/collections based on user interest then direct marketing to users.
- Auto creation of collections based on interests. Learn by system what works and adjust
- AI Chatbot will answer most questions by AI without involving staff

My Vino Shop app is developed through a multi-year worldwide research of both users and wine shops needs. It's focus is to bring flavor and experience of local wine shops, wineries, and regions directly into the homes of customers (both near and far away). We combine our knowledge of wine, user experience, and deep understanding of technologies including AI to create a unique one-of-the-kind Wine Platform.

www.VinoCircle.com / for more information contact Aleks@vinocircle.com